



# E-MOTO NEWSLETTER

**ELECTRIC MOTORCYCLE NEWS & EVERYTHING E-MOTORBIKE**

## ADVERTISING AND SPONSORSHIP

*Connect your brand with the future of motorcycling*

[WWW.BUCKCITYBIKER.CO.UK](http://WWW.BUCKCITYBIKER.CO.UK)





## ABOUT US

**Buck City Biker Electric Motorcycle News** is a trusted digital publication covering the fast-moving world of electric motorcycles. We publish multiple original editorial articles each week, and every Friday we deliver a curated newsletter straight to our subscribers' inboxes—keeping riders across the UK, USA, EU, Australia, and India plugged into the latest developments.

Readers come to us because we're a true editorial outlet. Every story is independently written, insight-led, and focused on what buyers actually need to know. In a market crowded with marketing fluff and recycled press releases, our straight-talking coverage makes us the go-to source for serious e-moto riders and shoppers.

## OUR REACH

- **85,000+ total monthly audience reach** across platforms
- **10,500+ Facebook followers**, growing by ~350 each week
- **Direct Access** to a highly engaged subscriber base through our weekly e-mail newsletter.
- **Active presence** across major e-moto communities online

When you partner with us, your brand isn't just seen — it's remembered.

## PREMIUM SPONSORSHIP OPPORTUNITIES

Package	Details	Rate
<b>Home Page Banner Advert</b>	Graphic or video banner at the top of our home page with backlink	£150 / month
<b>Post Page Banner Advert</b>	Graphic or video banner at the top of our newsletter posts page with backlink (all posts)	£150 / month
<b>Newsletter E-mail Advert</b>	Graphic (logo or image) advert with backlink in our newsletter email once per week	£120 / month
<b>Social Media Shout-outs</b>	We can promote your brand across Facebook, Instagram and LinkedIn	£50 / shoutout (bundle 3 for £100)



## LOGO + TEXT SPONSORSHIP OPPORTUNITIES

Package	Details	Rate
Home Page Sponsorship	'powered by' with backlink and logo, on our main homepage	£100 / month
Posts Page Sponsorship	'powered by' with backlink and logo, on our newsletter posts page (all posts)	£100 / month
E-mail Sponsorship	'powered by' with backlink and logo in our newsletter email (once per week)	£80 / month
Post Sponsorship	Sponsor individual posts via a 'powered by' subheading with backlink	£25 / post (£60 bundle of three)

## PRESS RELEASES £50 per / release (pay £100 monthly for all releases)

We can share your press release - provided by you - across our Facebook, Instagram, and LinkedIn channels, and on our dedicated press release webpage. All press releases are also linked in our weekly subscribers' email for added visibility.

## RIDER REVIEW OPPORTUNITIES

We offer bespoke, independent rider reviews tailored to your product. Each review includes — but is not limited to — a full technical assessment, extended ride evaluation, usability testing, performance analysis, and a maintenance overview (scheduled in advance).

Editorial test rides include a detailed, independent written review (around 700 words) inclusion of brand images and/or videos and promotion across our website, newsletter and socials.

We don't charge for genuine editorial test rides, which we can conduct in the UK or at your location globally. All travel, accommodation, and related expenses must be covered by the brand or event organiser.



## PACKAGE DEALS (MONTHLY)

Package	Details	Rate
<b>Starter Visibility Pack</b>	1 X Sponsored email 3 X Sponsored Article 4 X Social media shout-out	£200 / month
<b>Growth Partner Pack</b>	4 X Sponsored email 1 X Home Page Banner 2 X Social Media shoutouts	£300 / month
<b>Premium Partner Pack</b>	1 X Home page banner 1 X Post page banner 4 X social media shoutouts 4 X email advert + Option to include product or event listing on our website	£600 / month

## WHY SPONSOR BUCK CITY BIKER'S E-MOTO NEWSLETTER?

- **Target Audience:** e-Motorcycle enthusiasts, early adopters, and innovation-driven buyers
- **High Engagement:** Your brand stands out amidst the noise
- **Growing Reach:** New readers join us weekly, enhancing your visibility
- **Credibility:** Partner your brand with a reputable voice in the electric motorcycle community
- **Top Ranking:** We hold a top 5 position on Google for "electric motorcycle news"
- **Expansive Sharing:** We distribute all our articles and newsletter content across various social media platforms and discussion communities, ensuring each piece receives maximum exposure and readership.

## READY TO RIDE WITH US?

Let's get your brand in front of thousands of riders worldwide.

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www.buckcitybiker.co.uk



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